



NILES SCREAM PARK

2024 Sponsorship Information Packet

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NILES SCREAM PARK

“Michiana Helping Michiana”

Since the Niles Haunted House began, its main goal has been to help the communities it entertains. The idea has been of giving back a fund raising opportunity to the area while providing a popular Fall activity for everyone to enjoy. This remains its goal today.

It started with the Greater Niles Jaycees in 1974 and expanded in 1988 to include adult philanthropic organizations like Optimists, Beta Sigma Phi, Buchanan College Club, Berrien Springs Civic League and Civitan. It also helps youth organizations such as Boy Scouts, Cub Scouts, Girl Scouts and church youth groups as well as animal protection associations like Pet Refuge and Pets Connect. One of the largest groups that benefit are school booster groups for area high schools. Band, vocal, athletics, cheerleaders, Project Graduations and specific clubs like Drama and Yearbook make this part of their annual fund raising program. For some groups it is their only fund raiser. Donations also have been made to the Hope Rescue Mission, American Cancer Society: Relay for Life, St. Jude's Research Hospital, the American Diabetes Association, Ronald McDonald House and Salvation Army.

In addition, college scholarship programs have been established in three area high schools to encourage high school students to further their educations. Since records started being kept in 1996, **over \$2,500,000** have been earned by these various groups and others enabling them to operate youth programs, beautify our area, help the under-privileged, provide a safe environment for people and animals and expand the minds and horizons of our area's young people.

The Niles Scream Park project does not just benefit the community of Niles. Our volunteers and groups come from all walks of life, all age groups and most importantly from all over the Michiana area. We have had groups and individuals from the following locations in Michigan and Indiana: Baroda, Benton Harbor, Berrien Springs, Bridgman, Buchanan, Cassopolis, Centreville, Decatur, Dowagiac, Eau Claire, Elkhart, Edwardsburg, Galien, Granger, Hartford, Kalamazoo, Lakeside, LaPorte, Mishawaka, New Buffalo, New Carlisle, Osceola, Paw Paw, Plymouth, Portage, River Valley, St. Joseph, South Bend, Stevensville and Three Oaks.

The Niles Scream Park has been called a “mini United Way.” That is a great way to think about us because like the United Way, we benefit not just one group or individual, but many. A dollar spent at the Niles Scream Park is divided many ways and the benefits of that dollar ripple out to many communities!

Many groups benefit from their participation at the Niles Scream Park. The organizations and groups work for many different reasons and causes. Below are a few short sketches of some of the groups and volunteers.

BOY SCOUTS OF AMERICA

These youth organizations are long-time volunteers at the Scream Park and the old Fun House. The most recent years have seen seven different troops benefitting each year.

Boy Scout Troop involvement goes back to 1990 with troop #555. Since then several troops have been involved and most recently we have had great participation from troop #541. They do the “thankless” job of cleaning the parking lots, with moms, dads and siblings helping too. And they not only keep our parking lots clean, but also help to maintain the grounds of the Scream Park. This group has appeared in our “Top 5” the last ten years, raising \$12,660 in 2014, \$12,298 in 2015, \$12,800 in 2016, \$15,550 in 2017, \$24,250 in 2018, \$23,200 in 2019, \$21,575 in 2020, \$24,720 in 2021, \$28,520 in 2022 and **\$33,630 in 2023!!**

HIGH SCHOOL BOOSTER CLUBS AND ORGANIZATIONS

Numerous area high school booster clubs have used the Niles Scream Park as a fund raising venue for many years. Band, Athletics, Choir and Project Graduation booster groups have found the Scream Park to be an excellent fund raiser that parents and older students can participate in together to raise funds for their organizations. Parents appreciate the fact that they can help to earn money for their children’s groups and that it can be done without selling items door-to-door or in the work place. These funds pay for equipment and travel expenses not covered by ever tightening school budgets.

Student organizations also make up a large part of the Scream Park volunteer base. By using parents, relatives, friends and neighbors as additional volunteers, student groups like Cheerleaders, Drama Club, Career Academy, athletic teams, etc., have raised thousands of dollars for their activities. Not only have these funds paid for equipment and travel, but they also have been used to decorate proms, offset budget deficits and buy new uniforms. “Project Graduation” organizers at the Brandywine, Cassopolis, Dowagiac, Niles and Paw Paw High Schools have become very involved in the project, using it as an opportunity to raise funds for this fast growing area tradition that provides a drug- and alcohol-free event for graduating seniors.

ANIMAL AID GROUPS

There are several active groups at the Scream Park that are staffed by animal lovers. Pet Refuge helps to care for area animals by providing food, medicine and shelter for abandoned pets. They also hold adoption days and help to rehabilitate abused animals.

Pets Connect rescues animals from local shelters and helps them find new families. Participation from Pets Connect jumped in 2015 and the group earned “Top 5” status and they have remained in the “Top 5” since then. It feels good to know that funds earned at the Niles Scream Park help to support these worthwhile projects.

CIVIC & PHILANTHROPIC ORGANIZATIONS

The Niles Haunted House began as a Jaycee project, so involving other civic organizations was the beginning of the expanded Volunteer program. Area Optimist and Civitan groups have benefitted from volunteering at the Niles Scream Park. There also are groups working to support local volunteer fire departments and raising awareness about POW/MIA and helping veterans. In 2016, the LaPorte Jaycees joined our project.

Philanthropic sororities like Beta Sigma Phi are long-time workers. These ladies (and their friends and families) have funded college scholarships and adopted families for the holidays. They use the monies they earn to help their communities and their country.

Green Dance Co. (formally Positively Dance) has been a very active group since 2009. In 2016 alone they earned \$8,850 to support the dancers as they perform in local schools, public venues and senior centers, and to fund travel and workshop expenses.

Since 2017, a group of volunteers have earned funds for the Cass County Fair Association. These funds currently are going toward a building fund which provides gates and other upgrades to several buildings on the Fairgrounds.

Several groups use the Scream Park to raise funds for nationally recognized charities, such as the American Cancer Society's Relay for Life (Haunters for Hope and Hakuna Matata) and the Make-A-Wish Foundation.

In 2022, a group of volunteers started earning funds for programs provided by ADEC. ADEC proudly advocates for and serves people with intellectual and developmental disabilities so they can live lives full of informed choice and possibility.

Locally, donations are made to We Can Ride and Reins of Life, two different horseback riding programs for handicapped children.

Year	Donation
1996	\$51,257.10
1997	\$43,840.00
1998	\$48,310.25
1999	\$68,840.00
2000	\$76,688.75
2001	\$67,385.00
2002	\$72,622.50
2003	\$81,695.00
2004	\$86,115.00
2005	\$97,287.33
2006	\$105,153.50
2007	\$111,983.75
2008	\$104,405.50
2009	\$55,682.50
2010	\$75,022.50
2011	\$82,714.00
2012	\$58,089.00
2013	\$82,736.50
2014	\$100,494.00
2015	\$106,615.00
2016	\$124,569.65
2017	\$111,150.24
2018	\$132,767.22
2019	\$116,079.15
2020	\$109,915.00
2021	\$125,117.60
2022	\$134,473.00
2023	\$153,015.15
Total	\$2,584,024.19

NILES SCREAM PARK 2021 DONATIONS

NAME OF GROUP/ORGANIZATION	DONATION
American Heritage Girls Troop MI 2006	2,050.00
Baroda American Legion Auxiliary	1,300.00
Berrien County Council for Children	1,300.00
Berrien County Sheriff-Reserve Division	3,865.00
Beta Sigma Phi	1,000.00
Boy Scout Troop #541	24,720.00
Boy Scout Troop #555	1,400.00
Boy Scout Troop #579	3,150.00
Brandywine High School Bowling Team	1,350.00
Brandywine High School Yearbook	50.00
Brandywine History Club	260.00
Brandywine Project Graduation	50.00
Buchanan College Club	150.00
Cass County Fair Association	4,300.00
Community Healing Center	150.00
Cub Scout Pack #787	5,660.00
Edwardsburg Little League	100.00
Fairland Christian Church	1,900.00
Girls Softball Association	2,250.00
Great Lakes Boat Building School (scholarship)	500.00
Greater Niles Chamber of Commerce	80.00
Hakuna Matata Relay for Life	850.00
Haunters For Hope-American Cancer Society-Relay for Life	6,561.10
Heartland Small Animal Rescue	450.00
Howard Fire Association	1,000.00
Independent Cat Society	475.00
Indiana District 14/Challenger Little League	900.00
Indiana University of South Bend (scholarship)	500.00
Koby's Promise	3,150.00
Lakeshore High School Stage Crew	8,200.00
LaPorte Jaycees	1,650.00
LaSalle Ambassadors	1,800.00
Letter Carriers Association for Muscular Dystrophy	200.00
Life Plan	1,180.00
Make A Wish Foundation	7,800.00
New Carlisle Hometown Days Inc.	75.00
Niles Baseball League	1,800.00
Niles Baseball League - Sign Sponsorship	300.00
Niles Elite Cheerleaders	2,300.00
Niles High School Band Boosters	1,550.00
Niles High School Project Graduation	50.00
Northside Montessori	2,800.00
Pet Refuge	2,250.00
Pets Connect	10,250.00
Positively Dance	4,363.30
Psi Lota Xi	2,300.00
R.B.M. Ministries	850.00
Reins of Life	900.00
Relay For Life-American Cancer Society	228.20
Rocket Football	200.00
Southwestern Michigan College (2 scholarships)	750.00
St Joseph County Relay for Life-American Cancer Society	1,600.00
St. Mark's Church	400.00
Tinity Lutheran Church and School	650.00
We Can Ride	500.00
Wisconsin Lutheran College (scholarship)	500.00
Wounded Warrior Project	200.00
TOTAL	125,117.60

NILES SCREAM PARK 2022 DONATIONS

NAME OF GROUP/ORGANIZATION	DONATION
ADEC, Inc	2,450.00
American Heritage Girls Troop MI 2006	3,075.00
Baroda American Legion Auxiliary	2,050.00
Beacon Health Foundation	425.00
Benton Harbor Student Council	20.00
Berrien County Council for Children	1,600.00
Berrien County Health Department	750.00
Berrien County Sheriff-Reserve Division	3,955.00
Beta Sigma Phi	350.00
Boy Scout Troop #541	28,520.00
Boy Scout Troop #555	1,250.00
Boy Scout Troop #579	4,275.00
Brandywine High School Bowling Team	185.00
Brandywine Project Graduation	50.00
Buchanan College Club	100.00
Buchanan Youth Softball & Baseball Association	425.00
Cass County Fair Association	6,100.00
Cub Scout Pack #787	2,300.00
Edwardsburg Little League	100.00
Fairland Christian Church	950.00
Girls Softball Association	1,325.00
Greater Niles Chamber of Commerce	80.00
Hakuna Matata Relay for Life	750.00
Haunters For Hope-American Cancer Society-Relay for Life	5,300.00
Howard Fire Association	250.00
Humane Society of Elkhart County	950.00
Indiana District 14/Challenger Little League	1,100.00
Kiwanis Club of Niles/SW Michigan	100.00
Koby's Promise	1,850.00
Lakeshore High School Stage Crew	7,400.00
LaPorte Little Theater	3,100.00
LaSalle Ambassadors	1,800.00
Letter Carriers Association for Muscular Dystrophy	425.00
Make A Wish Foundation	1,350.00
Michigan State University (scholarship)	500.00
Milano's Cancer Fund	100.00
MMC Dance Team	650.00
Niles Baseball League	1,550.00
Niles Baseball League - Sign Sponsorship	300.00
Niles Brandywine Girls Softball Association	200.00
Niles-Buchanan YMCA	350.00
Niles Elite Cheerleaders	2,325.00
Niles High School Theater	3.80
Niles High School Athletic Department	258.60
Niles High School Band Boosters	475.00
Niles High School Class of 2023	2,050.00
Niles High School Project Graduation	187.30
Niles High School Student Council	64.10
Niles SADD	53.70
Niles Optimist Soccer League	250.00
Northside Child Development Center	600.00
Northside Montessori	1,850.00
Pet Refuge	10,100.00
Pets Connect	8,750.00
Positively Dance	8,339.00
Psi Lota Xi	2,500.00
Queens University of Charlotte (scholarship)	500.00
READ LaPorte County	160.00
Reins of Life	750.00
Relay For Life-American Cancer Society	392.00
Rio's Rainbow LLC	700.00
SMC Wrestling	285.50
Southwestern Michigan College (2 scholarships)	1,000.00
Southwestern Michigan College Honors	725.00
St. Mark's Church	325.00
St. Mary's School	200.00
Tri County Head Start	400.00
Unity of Michiana	700.00
University of Michigan (scholarship)	500.00
Vicksburg Community Schools	19.00
We Can Ride	700.00
Wounded Warrior Project	950.00
TOTAL	134,473.00

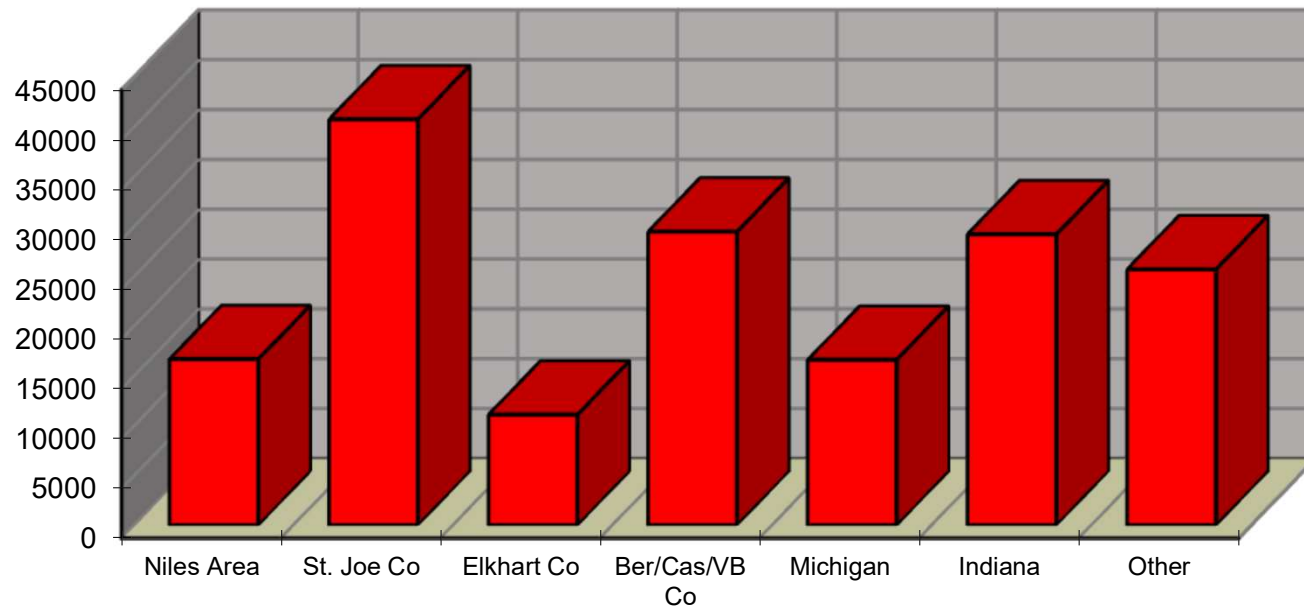
NILES SCREAM PARK 2023 DONATIONS

NAME OF GROUP/ORGANIZATION	DONATION
American Heritage Girls Troop MI 2006	2,150.00
Baroda American Legion Auxiliary	1,850.00
Beacon Health Foundation	1,025.00
Berrien County Council for Children	2,000.00
Berrien County Health Department	350.00
Berrien County Sheriff-Reserve Division	4,075.00
Berrien Springs Band	8.60
Beta Sigma Phi	350.00
Bethal Mens Basketball	100.00
Boy Scout Troop #541	33,630.00
Boy Scout Troop #555	1,000.00
Boy Scout Troop #579	1,300.00
Brandywine Cheer	53.40
Brandywine HS Baseball	1,100.00
Brandywine High School Bowling Team	850.00
Brandywine Project Graduation	431.50
Brown Funeral Home (Traci M. Welch)	50.00
Buchanan College Club	125.00
Buchanan Music Boosters	1,100.00
Buchanan Youth Softball & Baseball Association	600.00
Bull Terrier Resecue Mission	4,100.00
Cass County Fair Association	6,250.00
Coloma Booster's	50.00
Cub Scout Pack #787	1,617.00
Dowagiac Band and Choir	52.40
Edwardsburg Little League	100.00
Fairland Christian Church	2,100.00
Fanconi Research	125.00
Girls Softball Association (Niles Brandywine)	1,025.00
Goshen High School	243.50
Grand Valley State University (scholarship)	500.00
Green Dance Company	4,113.35
Hakuna Matata Relay for Life	1,550.00
Haunters Against Hate	4,500.00
Haunters For Hope-American Cancer Society-Relay for Life	3,875.00
Humane Society of Elkhart County	11,450.00
Independent Cat Society	500.00
Indiana District 14/Challenger Little League	1,100.00
Indiana University of South Bend (scholarship)	500.00
Indiana Wesleyan University (scholarship)	500.00
Kalamazoo Jaycees	300.00
Kiwanis Club of Niles/SW Michigan	200.00
Koby's Promise	2,300.00
Lake Michigan College (scholarship)	1,000.00
Lakeshore High School Stage Crew	13,400.00
LaPorte Little Theater	4,800.00
LaSalle Ambassadors	1,825.00
LSJ Hockey	7.60
Make A Wish Foundation	700.00
Michigan State University (scholarship)	500.00
Michigan Technological University (scholarship)	500.00
Milano's Cancer Fund	100.00

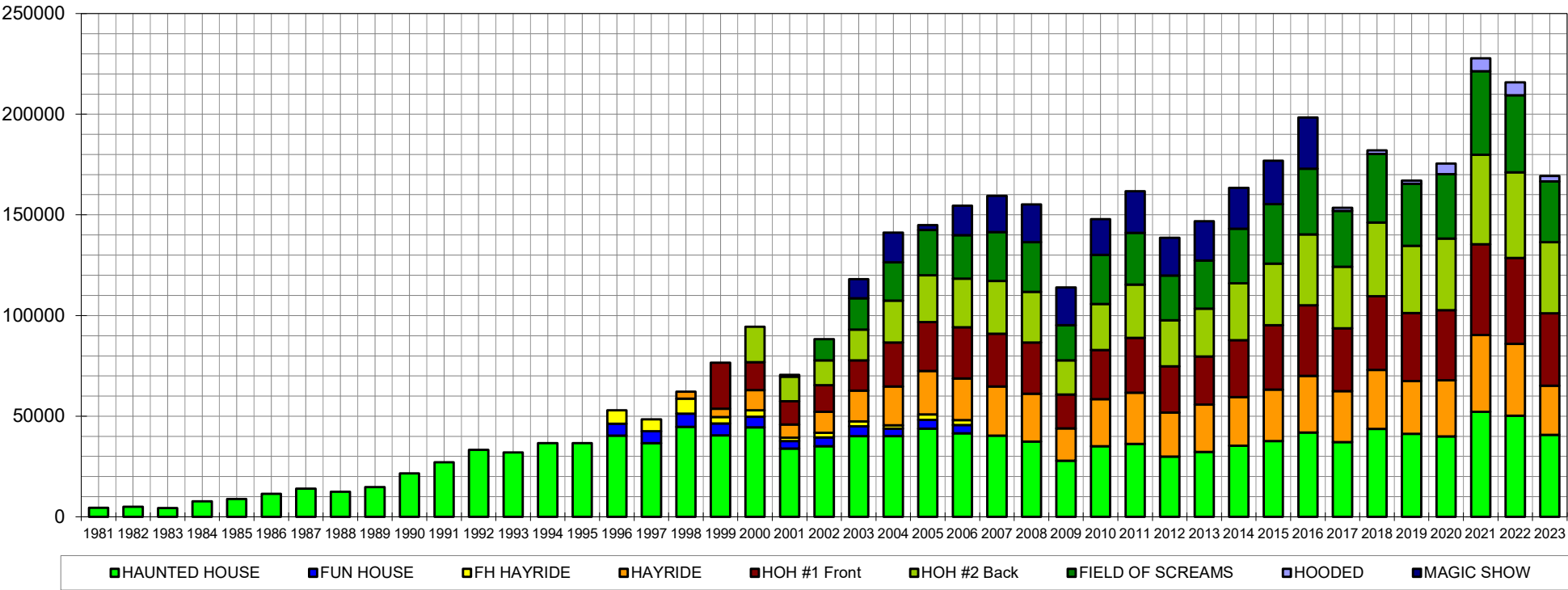
MMC Dance Team	1,276.50
Niles-Buchanan YMCA	450.00
Niles Athletic Boosters	250.00
Niles Baseball	72.10
Niles Baseball League	400.00
Niles Bowling	106.60
Niles Brandywine Girls Softball Association	200.00
Niles Cross County	19.00
Niles Culinary	4.80
Niles Elite Cheerleaders	4,950.00
Niles Fall Play	5.60
Niles High School Band Boosters	700.00
Niles High School Project Graduation	62.90
Niles Key Club	4.80
Niles Renaissance Faire	100.00
Niles SADD	8.10
Niles Optimist Soccer League	17.20
Niles Volleyball	21.50
Northside Montessori	2,700.00
Optimist Soccer League	250.00
Penn High School Choir	300.00
Pet Refuge	5,100.00
Psi Lota Xi	2,000.00
Purdue University (scholarship)	500.00
Reins of Life	850.00
SMC Cross Country	58.70
Southwestern Michigan College (4 scholarships)	2,000.00
St. Mary's College (scholarship)	500.00
St. Mary's School	200.00
The Space	800.00
Tri County Head Start	950.00
Unity of Michiana	525.00
Viking 40+	2,400.00
We Can Ride	1,400.00
Western Michigan University (scholarship)	500.00
Wounded Warrior Project	1,300.00
TOTAL	153,015.15

EXCEL\HH 2023 DONATIONS (Long form) Rev 122623 mfb FINAL

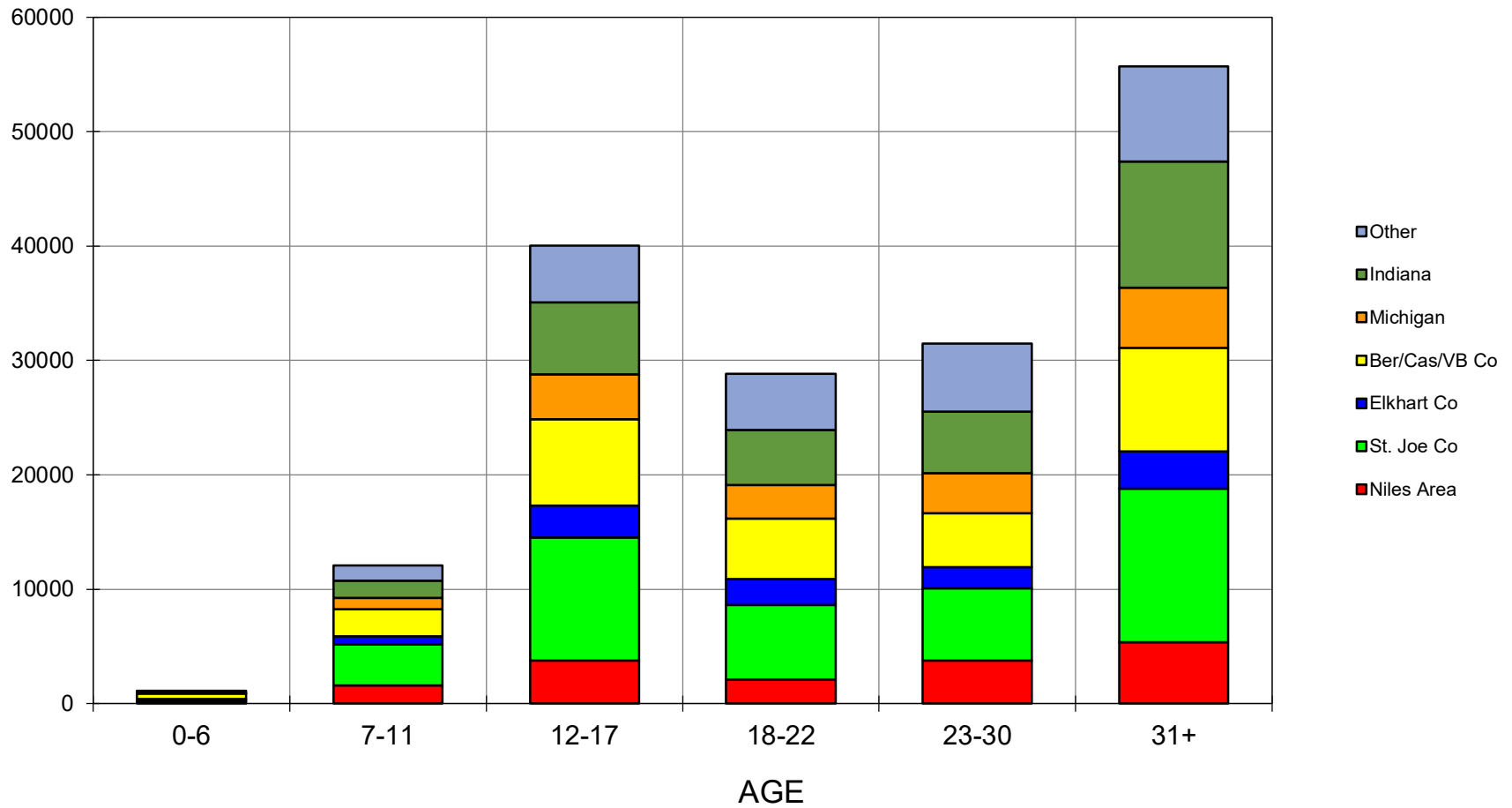
2023 ATTENDANCE by area
Total attendance = 169,260
***Not Tracked in 2020 or 2021 because of COVID**



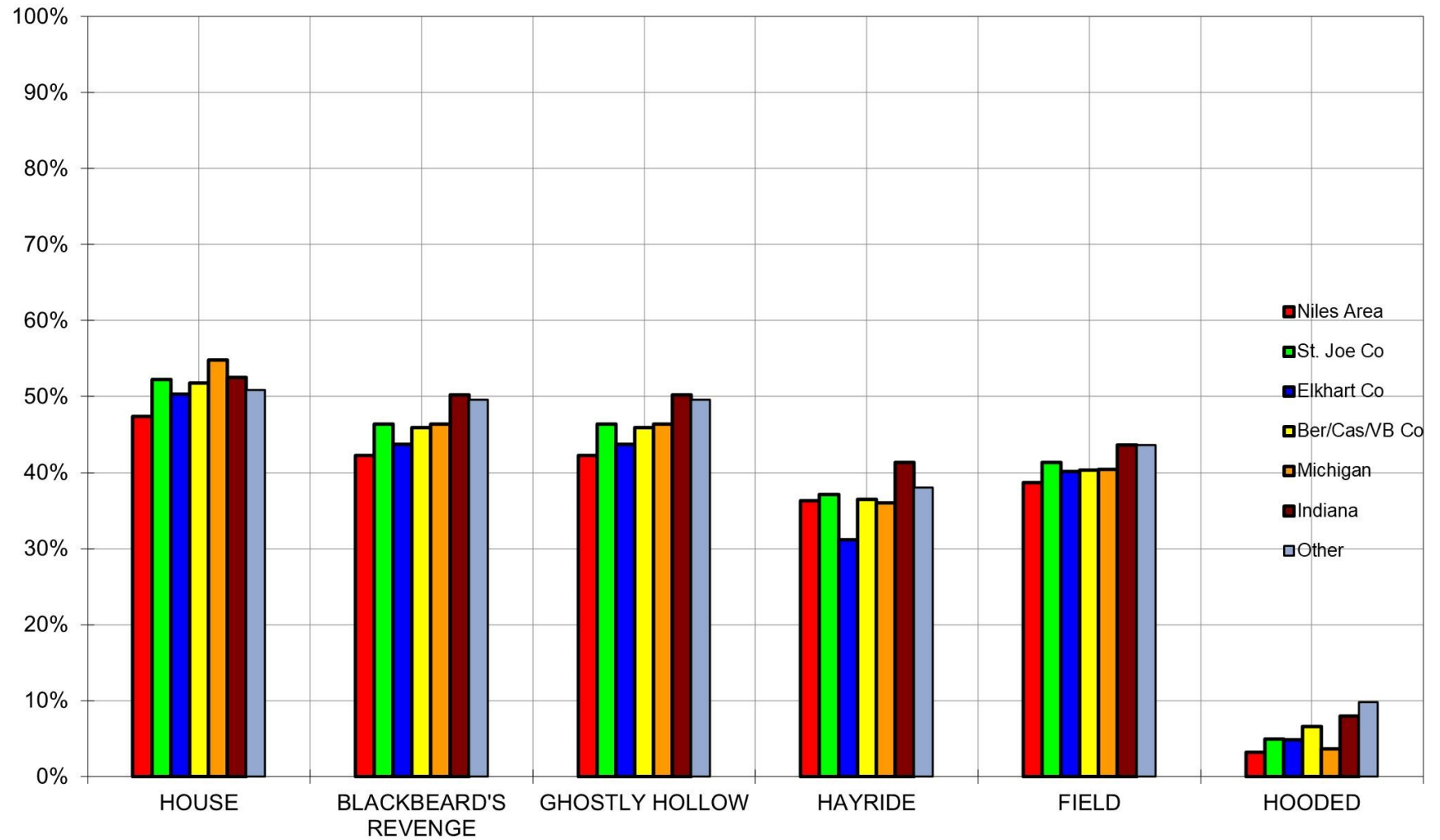
ATTENDANCE 1981 - 2023



2023 ATTENDANCE by age
by area
***Not Tracked in 2020 or 2021 because of COVID**

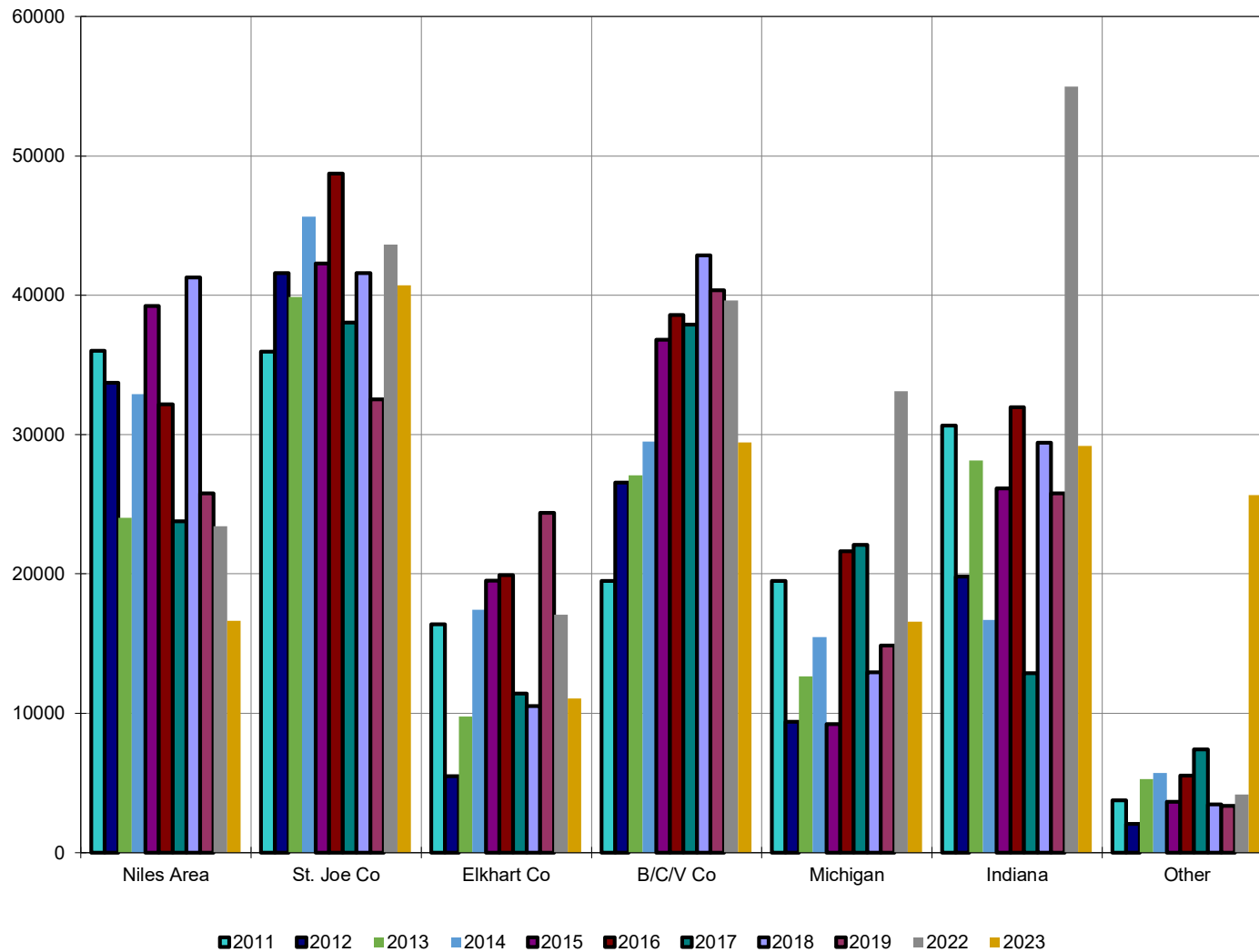


**Percent of Visitors Seeing Attraction
by Area
Not Tracked in 2020 or 2021 because of COVID**



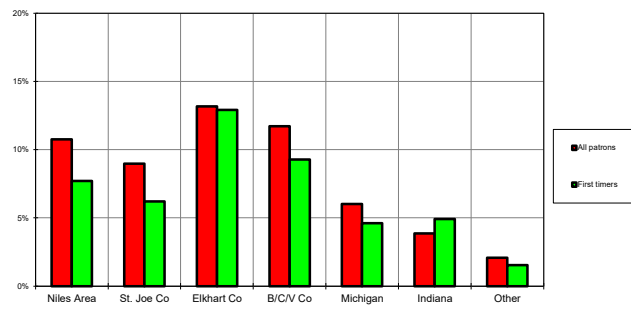
Regional Comparison by Year

*Not Tracked in 2020 or 2021 because of COVID

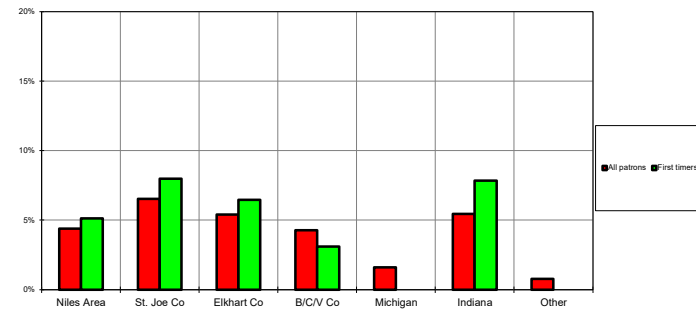


2023

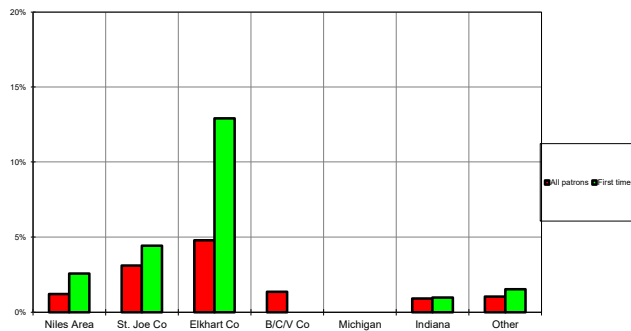
Flier Recognition



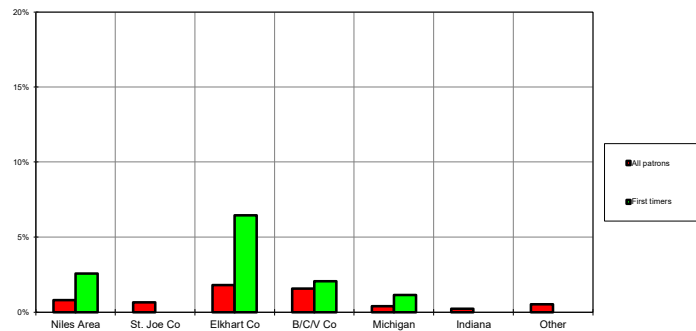
Radio Recognition



TV Recognition



Newspaper Recognition



2023

