

## Sponsorship Packages

### Item: **Premium Sponsorship Package**

Investment: \$1,500

Impressions: 450,000+

Includes: Name on Print Advertising  
Logo on Website Sponsors Page  
Website Homepage Advertisement (\$500 Value)  
Entrance or Exit Banner (\$500 Value)  
2 Email Blasts (\$400 Value)  
50 VIP Passes (\$1100 Value)  
Plaque Suitable for Hanging

### Item: **Level 1 Sponsorship Package**

Investment: \$600 - \$1,499

Impressions: 350,000+

Includes: Name on Print Advertising  
Logo on Website Sponsors Page  
25 VIP Passes (\$550 Value)  
Plaque Suitable for Hanging

### Item: **Level 2 Sponsorship Package**

Investment: \$300 - \$599

Impressions: 90,000+

Includes: Logo on Website Sponsors Page  
10 VIP Passes (\$220 Value)  
Certificate Suitable for Hanging

## Advertising Opportunities

### Item: **Print Advertising**

Investment: (Only Included with Premium or Level 1 Sponsorship)

Impressions: 350,000+

Description: Business name on over 350,000 printed flyers distributed by local businesses in a 50 mile radius.

### Item: **Website Homepage**

Investment: \$500 (Included with Premium Sponsorship)

Impressions: 90,000

Description: Purchase prominent advertising space on our website's homepage ([www.haunted.org](http://www.haunted.org)). The website attracts over 93,000 visitors between September and November, almost 60,000 of which are considered unique visitors. The average visitor stays on the website for nearly 3 minutes, giving your advertisement a significant impression on visitors.

### Item: **Website Sponsor Page**

Investment: \$200

Description: Include a logo on our website's sponsor page ([www.haunted.org/sponsors](http://www.haunted.org/sponsors)). This logo can be linked to your business website.

### Item: **Entrance or Exit Banner**

Investment: \$500 (Included with Premium Sponsorship)

Impressions: 45,000+

Description: Have your business logo or advertisement displayed on our entrance or exit walks. The Park attracts over 45,000 patrons annually. Each patron would be required to walk directly past your advertisement.

### Item: **Attraction Sponsorship**

Investment: \$2,500

Impressions: 500,000+

Description: Have your business name associated with ONE attraction on all forms of advertising (print, website, park signage).

2024 attractions:

- Pirates of Siren Seas
- Viscously Voodoo
- The Field of Screams
- Wicked Woods
- Hooded

**Item: Midway Game Sponsorship**

Investment: \$650

Impressions: 40,000+

Description: Exclusive sponsorship for one of our Midway games. Includes business name associated with all forms of advertising (website and park signage).  
2024 Midway Games Currently Are:

- Spooky Splat Paintball
- Dead Split Axe Throwing
- Photo Opportunity

**Item: Email Blast**

Investment: \$200 (Included with Premium Sponsorship)

Impressions: 20,000+

Description: We have collected an email list of over 30,000 patrons. We send these patrons monthly emails (July - December) regarding the recent happenings at our Park. We will distribute an advertisement to these contacts on your behalf. (\$200 per Blast).

**Item: Facebook Ads**

Investment: \$500

Impressions: 40,000/post

Description: We will post an advertisement on our Facebook page that will reach over 40,000 followers. You provide us with the content and we will post it on your behalf. Content must include any visuals, descriptions and publishing dates.