

Sponsorship Packages

Item: **Premium Sponsorship Package**

Investment: \$1,500

Impressions: 450,000+

Includes: Name on Print Advertising
Logo on Website Sponsors Page
Website Homepage Advertisement (\$500 Value)
Entrance or Exit Banner (\$500 Value)
2 Email Blasts (\$300 Value)
50 VIP Passes (\$1000 Value)
Plaque Suitable for Hanging

Item: **Level 1 Sponsorship Package**

Investment: \$600 - \$1,499

Impressions: 350,000+

Includes: Name on Print Advertising
Logo on Website Sponsors Page
25 VIP Passes (\$500 Value)
Plaque Suitable for Hanging

Item: **Level 2 Sponsorship Package**

Investment: \$300 - \$599

Impressions: 90,000+

Includes: Logo on Website Sponsors Page
10 VIP Passes (\$200 Value)
Certificate Suitable for Hanging

Advertising Opportunities

Item: **Print Advertising**

Investment: (Only Included with Premium or Level 1 Sponsorship)

Impressions: 350,000+

Description: Business name on over 350,000 printed flyers distributed by local businesses in a 50 mile radius.

Item: **Website Homepage**

Investment: \$500 (Included with Premium Sponsorship)

Impressions: 90,000

Description: Purchase prominent advertising space on our website's homepage (www.haunted.org). The website attracts over 93,000 visitors between September and November, almost 60,000 of which are considered unique visitors. The average visitor stays on the website for nearly 3 minutes, giving your advertisement a significant impression on visitors.

Item: **Website Sponsor Page**

Investment: \$100

Description: Include a logo on our website's sponsor page (www.haunted.org/sponsors). This logo can be linked to your business website.

Item: **Entrance or Exit Banner**

Investment: \$500

Impressions: 45,000+

Description: Have your business logo or advertisement displayed on our entrance or exit walks. The Park attracts over 45,000 patrons annually. Each patron would be required to walk directly past your advertisement.

Item: **Attraction Sponsorship**

Investment: \$2,500

Impressions: 500,000+

Description: Have your business name associated with ONE attraction on all forms of advertising (print, website, park signage).

2023 attractions:

- Blackbeard's Revenge
- Ghostly Hollow
- The Field of Screams
- The Dark Terror-tory Haunted Hayride
- Hooded

Item: **Midway Game Sponsorship**

Investment: \$650

Impressions: 40,000+

Description: Exclusive sponsorship for one of our Midway games. Includes business name associated with all forms of advertising (website and park signage).

2023 Midway Games Currently Are:

- Shock Therapy
- Dead Split Axe Throwing
- Photo Opportunity

Item: **Email Blast**

Investment: \$200

Impressions: 20,000+

Description: We have collected an email list of over 20,000 patrons. We send these patrons monthly emails (July - December) regarding the recent happenings at our Park. We will distribute an advertisement to these contacts on your behalf. (\$200 per Blast).

Item: **Facebook Ads**

Investment: \$250

Impressions: 40,000/post

Description: We will post an advertisement on our Facebook page that will reach over 40,000 followers. You provide us with the content and we will post it on your behalf. Content must include any visuals, descriptions and publishing dates.